



Dear esteemed supporters,

On behalf of the City of Indianapolis, it's my pleasure to introduce Hoosier Heroes Appreciation Day (HHAD), an event aimed at honoring and recognizing the immense contributions of our Veterans, Military, and First Responders (Law Enforcement, Fire Fighters, Hospital, and EMS personnel).

For the past nine years, the Veterans Support Council (VSC), Inc. has organized the Hoosier Heroes Appreciation Day, previously known as the Mayors' Veterans Appreciation Day. Due to COVID-19, VSC was unable to hold the event from 2020 to 2022. However, in 2023, VSC is expanding the event to include not only Veterans and active Military, but also our valued first responders. Much like current and former Military personnel, our First Responders are truly Hoosier Heroes, and I applaud their addition to this year's event.

I encourage all organizations and individuals to collaborate with VSC & HHAD to guarantee an unforgettable celebration of our Hoosier Heroes. By leveraging existing events, HHAD can maximize community impact and participation. VSC has established Hoosier Heroes Appreciation Day, a wholly owned subsidiary of VSC, a non-profit Indiana Corporation, ensuring tax deductibility for donations, sponsorships, and contributions.

HHAD will be open to the public, with some activities requiring a discounted fee from the Indianapolis Zoo and the Indianapolis Indians game. I encourage you to sign up to volunteer or become a vendor/exhibitor, sponsor, employer, or participant.

Hoosier Heroes Appreciation Day is Saturday, September 23<sup>rd</sup>, 2023, at White River State Park in downtown Indianapolis. Additional information is available at [www.HoosierHeroes.net](http://www.HoosierHeroes.net).

Sincerely,

Joe Hogsett  
Mayor - City of Indianapolis

