



Veterans Support Council, Inc.

2457 E. Washington St., Indianapolis, IN 46201

317-917-0500 *Voice & Fax*

Mail@VSC.ooo | www.Veterans.ooo



We Need Your Support for our 10th Annual **Mayors' Veterans Appreciation Day**

Jobs Fair, Motorcycle Ride, Classic Car, Truck & Motorcycle Show, Picnic & Fish Fry

The Mayors' Veterans Appreciation Day Picnic and Fun day at the Marion County Fairgrounds is being held Saturday, the 8th of August 2020 from 10:00 AM to 4:00 PM.

For the past nine years, the Mayors' Veterans Appreciation Days have been greeted with excellent response from numerous Veterans benefit providers, Veteran Service Organizations, sponsors, and naturally, the Veterans and Families themselves. We have been warmed by the feeling of all the many Veterans that we have helped and been a part of the improvement in their lives.

We are proud of what we have accomplished and have decided to continue this annual event which includes the leadership from Indianapolis, Beech Grove, Lawrence, Southport, and Speedway. This year we are expanding our reach to invite Veterans, Military and their Families from all Central Indiana.

As before, we can offer your company or organization the opportunity to be a monetary or a product (in-kind) sponsor at the following levels:

Type of Sponsor	Ad Space on VSC's Website (Home Page)	Mentioned in all TV, Radio, Media Ads, & Billboards	Event Flyers	Official Program	4 – 4' x 4' Event Posters
Corporate Sponsorship Opportunities					
Major Event <i>Call for more info</i>	Name, Logo & link to your website	Exclusive	Name & Logo	Name & Logo	Logo only
Platinum \$5,000 plus	Name, Logo & link to your website		Name & Logo	Name & Logo	Logo only
Gold \$2,500 plus	Name, Logo & link to your website		Name & Logo	Name & Logo	Logo only
Silver \$1,000 plus	Name, Logo & link to your website		Name & Logo	Name & Logo	Logo only
Bronze \$500 plus	Name, Logo & link to your website		Name & Logo	Name & Logo	Logo only
Additionally, ALL Sponsors can have a FREE Information Table if they wish to share their information with the attendees.					
Individual Sponsorship/Donation Opportunities					
Red \$300 plus				Your Name	Your Name
White \$200 plus				Your Name	Your Name
Blue \$100 plus				Your Name	Your Name
All Red, White & Blue Sponsors & Donors are Listed & Linked on our "Sponsors" page on VSC's website.					

- **Information on Veterans Benefits and Services**

Over 90 Information tables will be available for Sponsors and Vendors.

A Job Fair with employers that are ready to hire Veterans.

The Blood Mobile, IN Bureau of Motor Vehicles & the VA Mobile Vet Van, will be on site.

- **Family-Friendly Events:**

Classic Car, Truck & Motorcycle Show | Motorcycle Ride | Musical Entertainment

Picnic area with FREE lunch for Veterans and their families | Door Prizes | 50/50 Drawings|

Bounce Houses | Face Painting | Playgrounds, and Games, etc.

- Our greatest hope is that if even one Veteran or his/her family can benefit from the services available through this event or feels the heartfelt thanks of the citizens of the Central Indiana community, our goal has been accomplished!

Please help us support our Central Indiana Veterans! VSC and MACV do not receive any monetary grants or government assistance of any kind, so we are asking for your support through our Sponsorship Programs outlined in this letter.

VSC is a Public Charity with an IRS status of a 501 (c)(3). Your donation is tax-deductible. VSC is a non-political, non-profit Indiana Corporation that exists to better serve our Central Indiana Veterans.

100% of your donation is used for this event and/or to further support our Veteran population.

If you have any further questions concerning our event or our organization, please visit our website at www.Veterans.ooo, email me at Hawkins@VSC.ooo or, call me at 317-632-0500.

Sincerely,

Don Hawkins

President & CEO, Veterans Support Council

Chairman, MACV Planning Committee

Please use our Invoice / Receipt on the “Events” page, Thank You.

**Remember to send a copy of your organization’s logo
and the link to your website to Hawkins@VSC.ooo**